



# International Women's Day Spotlight



**Name:** Erinne Paisley

**Lives in:** Toronto Canada

**Age:** 22

**Jobs:** Activist, public speaker,  
writer and student

## They are making a difference by...

She is the founder of PopActivism, a website devoted to promoting  
positive activism in pop culture.

## Interesting Fact!

She turned her math homework into  
a dress and wore it to her prom, then  
donated the money she would have  
spent on a dress to the Malala Fund.

## I picked them because...

I like her PopActivism books!  
She grew up in Victoria, which is  
where I live!

## Research Sources:

*Can Your Smartphone Change the World?* by Erinne Paisley

*Can Your Outfit Change the World?* by Erinne Paisley

*Can Your Conversations Change the World?* by Erinne Paisley